Dear Basketball Parents,

CONGRATULATIONS!! We would like to congratulate you for your daughter’s/son’s selection to the Collins Hill Basketball team. We are very excited to have you and your child be a part of our program. Over the years, we have experienced great success with both our girls’ and boys’ teams, and we are happy to welcome you into our family and community.

We have every intention to help your daughter/son become a better basketball player, a better student and – most of all – a better person. We intend to continue to build that relationship between Collins Hill Basketball and your entire family not only through your daughter’s/son’s high school years, but also beyond graduation and into college.

In exchange for our commitment to bettering your daughter/son, we hope to have your support for our program. That support comes in various forms:

- Presence – we need you to be loud as you show support for the Eagles during both home and away games
- Volunteering – it takes a lot of man hours to run the concession stand, organize the banquets and run the JV tournament to name a few. We ask that you help volunteer your time during these events to ensure our program runs as smoothly as possible
- Financially – much of which is discussed throughout the rest of this packet

All in all, our goal is the same as yours: we want to see your daughter/son continue to develop and be successful. Everything we do in this program – practice, fundraising, and community service – is with the intention to improve the quality of teams, both as a whole and the individuals involved.

If you have any questions or concerns throughout the season, please first contact your daughter’s/son’s respective coach. You can also email either one of us. Our Tip-Off Club (TOC) board would also be happy to assist you. Please refer to the TOC Contact List for coach and board information. We are looking forward to a great season on and off the court, and we’re thrilled that you are going to be a part of it! GO EAGLES!!

Thank you,

Paula Skinner  Eric Nathan
Head Girls’ Coach  Head Boys’ Coach
paula_a_skinner@gwinnett.k12.ga.us  eric_nathan@gwinnett.k12.ga.us
Please review the following documents enclosed in this packet:

**General Information:**
1. Welcome letter from Coaches and TOC Mission Statement  
2. Important Dates & Events  
3. Player Responsibilities & Ways to reduce out of pocket cost  
4. Eagle Card Timeline  
5. TOC Contact List (Coach & Board contact info)  
6. Game Schedule

**Forms to be completed & returned:**
7. Emergency Contact/Media Release  
8. Sponsorship-Advertising options & order form  
9. Good Luck program ad order  
10. Photo Ventures Picture Day order  
11. Eagle Nation t-shirt order

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**Mission Statement**

It is the mission of the Collins Hill High School Tip-Off Club to offer quality experiences which will enable all student-athletes to maximize their growth and ability, resulting in a successful team endeavor.

**Core Values**

- To demonstrate good sportsmanship and integrity at all events  
- To offer opportunities for all student-athletes in the basketball program to become:  
  - A better person  
  - A better student  
  - A better basketball player  
- To provide support for specific goals as directed by our coaches  
- To raise funds to be utilized in support of CHHS basketball
2012-2013 Important Dates

Girls Conditioning (2:30-3:30)  
October 15, 17-18, 22, 24, 25

Boys Conditioning (refer to calendar)  
October 2 – 26

Solicit Sponsorships (optional)  
ongoing

Try-outs: Freshman Girls, all JV & V  
October 29 – 30

Try-outs: Freshman Boys  
October 31

Teams selected; Apparel fee due ($200)  
November 1

Meet the Eagles / Picture Day  
November 8

Player Dues - 1st payment ($175)  
Players receive 15 Eagle Cards to sell

“Good Luck” ad orders/payments due

Submit sponsorship orders (ongoing)

Sponsor program booklet ad orders due  
November 26

Player Dues - final payment ($350 total)  
December 6

Eagle Card Fundraiser monies due ($225)

Program booklet distributed  
December 14

CHAA Youth Night / Toys for Tots  
December 14

Elementary School Night / Toys for Tots  
December 19

Senior Night  
January 11

GBL Night  
January 15

Creekland Night / Pink out  
February 8

End of Season Banquets  
March 22 (tentative)

Dates are subject to change & will be announced via email / posted on our website:

www.chhsbasketball.com
**Player Responsibility: Total $775**

Player Dues: $350 – includes newly designed #Eagle Nation t-shirt with player no., program booklet & player banquet ticket; covers expenses such as uniforms, equipment, events & tournament fees.

Eagle Cards: $225 – our only fundraiser whereby each player sells 15 cards ($15 per Eagle Card); refer to attached Timeline.

Apparel: $200 (approx.) – shoes and warm up that each player purchases and keeps.

**Ways to Reduce Player Responsibility/Out of Pocket Cost:**

1) Sponsorship-Advertising Campaign: Player Dues can be funded by businesses you solicit as sponsors; various advertising options are available; package descriptions and order form are included. Please do not solicit last year’s sponsors found on “Current Sponsor List” located on www.chhsbasketball.com. *Program booklet ads due 11/26.*

2) “Good Luck” program booklet ad: personal ad with optional picture to appear in program booklet; will reduce Player Dues $20-$150 depending on size choice. *Ad orders with payment are due 11/8 Meet the Eagles!* Order form is included.

3) Sell your 15 Eagle Cards! You’ll receive your cards on 11/8 Meet the Eagles / Picture Day. If you sell more than 15, prior Player Dues & Apparel payments made by player will be reimbursed. Please note that sponsor and good luck ad monies will not be reimbursed. Selling Timeline is included. *Eagle Card monies are due 12/6.*

**Potential Scenarios/Options:**

<table>
<thead>
<tr>
<th>Option 1</th>
<th>Option 2</th>
<th>Option 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get $200 in Sponsors</td>
<td>Get $350 in Sponsors</td>
<td>Pay $350 in Sponsors</td>
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<tr>
<td>Get $150 “Good Luck” Ad</td>
<td>Pay $200 Apparel Fee</td>
<td>Pay $200 Apparel Fee</td>
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<tr>
<td>Sell 29 Eagle Cards</td>
<td>Sell 15 Eagle Cards</td>
<td>Pay $225 for 15 Eagle Cards</td>
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<td><strong>$0 Out of Pocket</strong></td>
<td><strong>$200 Out of Pocket</strong></td>
<td><strong>$775 Out of Pocket</strong></td>
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</tbody>
</table>

**Please submit payments, sponsorships & ad orders to:**

CHHS Tip-Off Club, PO Box 491191, Lawrenceville, GA 30049 OR use our website online payment option: select “Online Tip-Off Club Store” at www.chhsbasketball.com

*You may also give to your Coach or Board Member!*
Being a member of the Collins Hill Girls/Boys Basketball Program, you are responsible for selling 15 Eagle Cards. We will sell them for $15 each ($225 total). The proceeds from these sales go to funding our all of our program expenses including uniforms, equipment, tournament fees and events/banquets.

**Eagles Card Timeline**

**On Thursday, November 8 - Meet the Eagles**
Each player will receive 15 Eagle Cards to sell

**By Thursday, November 15**
Must have at least 4 total cards sold

**By Thursday, November 29**
Must have at least 12 total cards sold

**By Thursday, December 6**
Must have at least 15 total cards sold

**Prizes**
Each player who sells all 15 Eagle Cards by the Thursday, December 6 will earn a t-shirt for their hard work!
**Tip-Off Club Contact List: Coaches & Board**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Email</th>
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</thead>
<tbody>
<tr>
<td>Head Girls Coach</td>
<td>Paula Skinner</td>
<td><a href="mailto:paula_a_skinner@gwinnett.k12.ga.us">paula_a_skinner@gwinnett.k12.ga.us</a></td>
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<tr>
<td>Assistant Varsity Coach</td>
<td>Scarlett Straughan</td>
<td><a href="mailto:scarlett_straughan@gwinnett.k12.ga.us">scarlett_straughan@gwinnett.k12.ga.us</a></td>
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<tr>
<td>JV Girls Coach</td>
<td>Brad Frilot</td>
<td><a href="mailto:brad_frilot@gwinnett.k12.ga.us">brad_frilot@gwinnett.k12.ga.us</a></td>
</tr>
<tr>
<td>Freshman Girls Coach</td>
<td>Ashley Watson</td>
<td><a href="mailto:ashley_watson@gwinnett.k12.ga.us">ashley_watson@gwinnett.k12.ga.us</a></td>
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<tr>
<td>Head Boys Coach</td>
<td>Eric Nathan</td>
<td><a href="mailto:eric_nathan@gwinnett.k12.ga.us">eric_nathan@gwinnett.k12.ga.us</a></td>
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<td>Assistant Varsity Coach</td>
<td>Brad Hayes</td>
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<tr>
<td>JV Boys Coach</td>
<td>Josh Chase</td>
<td><a href="mailto:jchase89@yahoo.com">jchase89@yahoo.com</a></td>
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<tr>
<td>Freshman Boys Coach</td>
<td>Bryan Parker</td>
<td><a href="mailto:bryan_parker@gwinnett.k12.ga.us">bryan_parker@gwinnett.k12.ga.us</a></td>
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<tr>
<td>President</td>
<td>Kate Bayer</td>
<td><a href="mailto:katebayer@charter.net">katebayer@charter.net</a></td>
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<tr>
<td>Secretary</td>
<td>Ken Rucker</td>
<td><a href="mailto:kenrucker@gmail.com">kenrucker@gmail.com</a></td>
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<tr>
<td>Concessions &amp; Team Coordinator</td>
<td>Susan Rucker</td>
<td><a href="mailto:susanarucker@gmail.com">susanarucker@gmail.com</a></td>
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<tr>
<td>Concessions</td>
<td>Kelly Kennedy</td>
<td><a href="mailto:k.kennedy3@yahoo.com">k.kennedy3@yahoo.com</a></td>
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<td>Nancy McDaniel</td>
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<td></td>
<td>Dianne Young</td>
<td><a href="mailto:dianne@dianneyoung.com">dianne@dianneyoung.com</a></td>
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<tr>
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<td>Charla Watson</td>
<td><a href="mailto:charla.watson@Montgomery-ins.com">charla.watson@Montgomery-ins.com</a></td>
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<tr>
<td>Sponsors/Program</td>
<td>Tom Roach</td>
<td><a href="mailto:troach@neca.org">troach@neca.org</a></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Tony Holliday</td>
<td><a href="mailto:antonio_holliday@ncr.com">antonio_holliday@ncr.com</a></td>
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